



# See why a little loyalty goes a long way.

Clover Rewards connects you directly to your customers through their mobile phones, which allows you to run the same kinds of sophisticated loyalty marketing programs as nationwide chains – at a fraction of the cost.

## Keep happy customers coming back for more.

Treat your customers to the personalized deals and attention they crave with a solution that's easy to use, flexible and fun. You can customize rewards with a points- or punch-based system and then choose rewards and loyalty levels that match your goals and your customers' tastes.

### Benefits of Clover Rewards

- **Get started easily**

From in-store materials to social media support, we make sure you have what you need to get your customers excited and your rewards program rolling.

- **Share the love and see the results**

Link customer rewards to real transactions so you can track how effectively your customers are engaging with your loyalty program – and which perks are the most popular.

- **Reward sales, not visits**

Some loyalty programs give out points for just showing up. Clover Rewards lets you validate purchases at the register to grant rewards only to your best-paying customers.

- **Create stronger relationships**

Greet customers by name and deliver a fun, personal experience that will keep them coming back. Plus, enroll new customers just by printing receipts, which come with an automatic enrollment code.

- **Expand your following**

Social media features can help you reach new customers and encourage repeat visits.



### Build stronger customer relationships.

Deliver a fun, personalized experience the moment customers set foot in the door. The Bluetooth®-enabled Clover Rewards Beacon recognizes when a regular enters your store. This helps you and your clerks recognize customers, greet them by name, recommend additional items they might enjoy and create an unforgettable connection that will help them be more loyal to your establishment.

### Easy access for everyone.

Clover Rewards works on almost every mobile phone, to all your customers – whether they have a smartphone or a feature phone – can tap in to amazing rewards, whether they have a smartphone or a feature phone.

With the ease of an old-fashioned punch card and the familiarity of a point-based system, **Clover Rewards** keeps your customers happy while bringing new ones in the door – without adding to your workday.



For more information, contact:

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