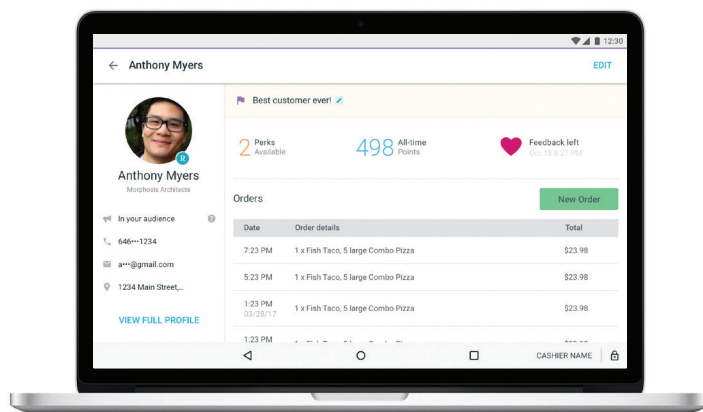# Clover Customer Engagement

clover

Understand your guests and keep them coming back

Building relationships with your guests is key to long-term success. That's why Clover offers a set of easy-to-use customer engagement tools that help you get to know your guests better, increase sales and grow your business.

You'll get these features right out of the box – for free:

Feedback. Hear directly from your guests and reply as needed.

Promos. Send offers and deals that help bring guests into your restaurant.

Rewards. Create a program to excite guests and reward them for loyalty.

Customers. Build a database of your best guests.

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of Michigan

For more information, contact:
Treasurymanagement@fnbmichigan.bank

Clover Customer Engagement

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♥ Feedback
Hear what your guests think.

- No setup required

- Receive feedback privately – directly in your email inbox – and reply as needed

- Make up for negative feedback with coupons and help keep bad reviews off review sites and social media

🏆 Rewards
See why a little loyalty goes a long way.

- Create a simple, custom loyalty program in minutes

- Have Clover keep track of your guests' reward balances, so you don't have to

- Speed up the line with optional hands-free payment through the Clover mobile app

📣 Promos
Reach out to guests.

- Send promotions and announcements directly to guests by email, text message and Clover mobile app

- Set up different types of promos for VIPs, birthdays, win-back and more

- Spread the word about your promotions. Post directly to your Facebook® and Twitter® accounts with one click

Customers
Know guests, help improve service.

- Automatically build a database of your guests with every transaction

- Collect your guests' contact information and send them a promotion with the Promos app

- Add detailed information to guest profiles, like birthday, workplace and other notes

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BLUESPOON
COFFEE CO.

50% off a future
purchase

You just earned 20 points
towards this perk!

How was your visit?
Let Java Coffee know.

♥ 💔

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